



# National Association of Barber Boards of America 91st Annual Conference

**NABBA-LAB EDUCATION VENUE**

**September 17 - 18, 2017**

**Hilton Garden Inn**

**300 Wingo Way**

**Mount Pleasant, South Carolina 29464**

**Classes for School Administrators, Instructors**

**Monday, September 18**

**Registration/Check-In: 7:30 - 8:15 am — \$125**

**Classes for Barbers, Instructors, Students**

**Sunday, September 17**

**Registration/Check-In: 12:00 - 12:45 pm — \$50**

**1:00 - 1:45 pm: "The Art of Relationship and the Me that I Am!"**

*Sam Barcelona, Executive Director, AZ State Board of Barbers*

Join in this interactive session to identify your own personal strengths and how to apply them to develop a communication style that will promote professional growth and success in the barbering profession throughout your career.

**2:00 - 2:45 pm: "Take a Little Off the Top"**

*Kyle Atkins, CEO, Kyle Atkins Financial Group*

This class was designed especially for barbers! Learn how to use marketing and financial planning strategies to accumulate wealth while working behind the chair.

**3:00 - 3:45 pm: "Public Safety in the School or Shop"**

*Leslie Roste, BSN, RN, Nat'l Director-Education, BlueCo Brands*

You are responsible for the health and safety of your customers while they sit in your chair. Learn all you need to know about using chemicals and electricity safely in your school or shop.

**4:00 - 4:45 pm: "Life Beyond the Haircut and Personal Success"**

*Nancy Hathaway, NV Barber's Health & Sanitation Board*

This interactive class focuses on the opportunities you have as a barber to influence and make a difference in your community.

**9:00 - 9:45 am: "Steering Students to Success"**

*Sam Barcelona, Executive Director, AZ State Board of Barbers*

Discuss the influence state board members and schools can have on the barbering professionals of tomorrow. Discover ways to ignite and maintain student motivation for personal and professional success and how to develop flexible measurements to keep them steered in the right direction.

**10:00 - 10:45 am: "How to Reduce the Risk of Deregulation"**

*Leslie Roste, BSN, RN, Nat'l Director-Education, BlueCo Brands*

Deregulation is a serious issue with serious implications for the barbering profession. Discuss the far-reaching impacts of such legislation and the steps state boards and schools can take to reduce the risks that threaten our professional standards and businesses.

**11:00 - 11:45 am: "Is it Possible to Build True Wealth?"**

*Kyle Atkins, CEO, Kyle Atkins Financial Group*

Join in this interactive session to learn what everyone needs to know about building and accumulating financial wealth and the strategies you can put in place to get you there!

**12:00 - 12:50 pm: Lunch - sponsored by Milady-Cengage**

**1:00 - 1:45 pm: "Drug Testing in Barber School Environments"**

*Peggy Schmidt, MN School of Barbering, Barber Hall of Fame*

Learn about policies and procedures necessary to implementing drug testing into your barber school and discuss strategies for maintaining protocols throughout the training program.

**2:00 - 2:50 pm: Multiple Speakers**

**3:00 - 3:45 pm: "Fostering a Growth Mindset Culture in Your Workplace"**

*Corina Santoro, Product Director, Milady | Cengage Learning*

Gear up to discover your current mindset and to discuss proven strategies used to foster a Growth Mindset Culture in your work environment so you can arrive at where you're committed to going.

**4:00 pm**

Early registration drawing  
Certificates of Attendance

**6:00 pm**

Meet & Greet Reception



**5:00 pm**

Early registration drawing  
Certificates of Attendance  
Textbook signing

**6:00 pm**

Meet & Greet Reception