

Hello from the National Association of Barber Boards of America

The 90<sup>th</sup> Annual Barber Board Conference in Columbus, Ohio has come to a close leaving all those who attended a feeling of Pride of this industry and Encouragement for our future.

My pledge and commitment to each of you is to take the "soft spot" areas of the last 5 years and "hone our efforts" to either bring them to fruition or strengthen them for future generations.

Let us begin seeing NABBA become more than a "once a year" gathering. This can be accomplished by reaching out to neighboring states to become involved with our Association. It's important to communicate with the 300,000 barbers we represent through our Website and Social Media and explain to them that THEY are why we exist. We must "Expand our focus on Continuing Education" by staying in touch with today's culture as well as supporting the tradition of yesterday. Most importantly, let's remember "to better the lives of others with concern and compassion" by being more than just their barber. It is essential to remain "transparent" with our Core Operations so there can be no question of integrity and finally, by doing all of these things we create a "Legacy" for tomorrow.

So let's take this journey together by getting involved and see where you "fit"! I'm here for you this year and am looking forward to hearing your ideas and suggestions for a larger and stronger NABBA association.

Grab your suntan lotion and put your walking shoes on because we are going to Charleston, SC for the 2017 Conference! When we aren't working, there will be time to explore. There is no other city like Charleston. Please join us!

Renee Patton NABBA President

