


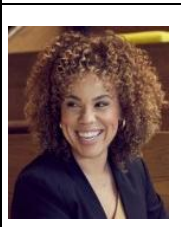

**National Association of Barber Boards of America**  
**98th Midyear Conference**  
 NABBA & BSA LAB  
 March 8-12, 2025

**AGENDA**


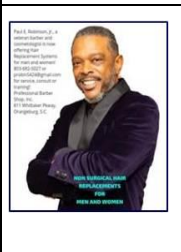
<b>Saturday, March 8</b>		
<b>Registration Check-In</b>	<b>6:00 - 7:00 pm</b>	<b>Conference &amp; BSA LAB Registration Check-In</b>
	7:00 - 8:00 pm	NABBA Executive Board & BSA Advisory Council Meeting
<b>Sunday, March 9</b>		
<b>Registration Check-In</b>	<b>8:00 - 8:45 am</b>	<b>Conference &amp; BSA LAB Registration Check-In</b>
<b>School Owners Turnberry Room</b>	9:00 am - Noon	Penny Burns, " <i>The 7 Traits of Effective Leadership for Barber Schools</i> "
	12:00 - 12:45 pm	Lunch - Shoal Creek Room
	1:00 - 2:30 pm	Jessica George, " <i>Elevating Education One Step at a Time</i> "
	2:30 - 4:00 pm	Jenn Lyles, " <i>Enrolling the Most Anxious and Depressed Generation</i> "
<b>Instructors St. Andrews Room</b>	8:30 am - 12:30 pm	Lenita Griffis-Browning, " <i>The Extraordinary Adventures of Empowered Educators</i> "
	12:30-1:00 pm	Lunch - Shoal Creek Room
	1:00 -4:00	Paul Robinson, " <i>Non-Surgical Hair Replacement Systems Workshop</i> "
<b>Students Shoal Creek Room</b>	9:00 am - Noon	Antinette Maestas & Toby Chavez, " <i>Nevada State Board Exam Prep</i> "
	12:00 - 12:45 pm	Lunch - Shoal Creek Room
	1:00 - 4:00 pm	Dominic Muniz, " <i>Fading Techniques Workshop</i> "
<b>Delegates Merion Room or LAB of Choice</b>	9:00 am - Noon	State Administrators, Legislative, and Marketing Committees Meetings or BSA LAB
	12:00 - 12:45 pm	Lunch - Shoal Creek Room
	1:00 - 4:00 pm	BSA LAB
<b>Monday, March 10</b>		
<b>Registration Check-In</b>	<b>8:00 - 8:45 am</b>	<b>Conference &amp; BSA LAB Registration Check-In</b>
<b>School Owners &amp; Instructors Turnberry Room</b>	9:00 am - 12:00	Tracey Nugent, " <i>Teaching Hair Color Theory with Confidence &amp; Interactive Learning</i> "
	12:00 -1:00	Lunch - Shoal Creek Room
	1:00 - 4:00	Jim Stone, " <i>Shear Cutting Workshop</i> "
<b>Students St. Andrews Room</b>	9:00 - 11:00 am	Kate Owens Heinz & Christine Maughan, " <i>Sensory Safe Certification Program for Students</i> "
	11:00 - Noon	Noe Hernandez, " <i>Shaving Demonstration</i> "
	12:00 - 12:45 pm	Lunch - Shoal Creek Room
	1:00 - 4:00 pm	Student Barber Battle
<b>Tuesday, March 11</b>		
<b>NABBA DELEGATES St. Andrews Room</b>	9:00 am - Noon	NABBA 98th Annual Conference Planning Meeting
	12:00 - 1:00 pm	Lunch
	1:00 pm - TBA	Annual Conference Planning Meeting, continued
* subject to change		

## CLASS & WORKSHOP DESCRIPTIONS

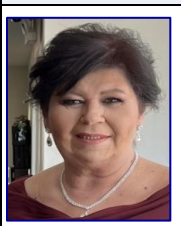


### Sunday, March 9 — SCHOOL OWNERS — Turnberry Room

	<p><b>9:00 am - Noon</b> — Presenter: Penny Burns, Founder of Beauty Cast Network</p> <p><b><i>Lead, Thrive, Succeed: The 7 Traits of Effective Leadership for Barber Schools</i></b></p> <p>Is your school thriving or just surviving? In this dynamic three-hour session, we'll explore the top seven traits every successful barber school leader must embody to build a financially sustainable and future-focused institution. Discover how caring and responsible leadership inspires trust, builds stronger teams and turns vision into action. Learn practical strategies, actionable insights, and leadership habits that will set your school apart and ensure long-term success in the competitive barbering industry. Let's transform the way you lead—because your school deserves to thrive.</p>
	<p><b>1:00 - 2:30 pm</b> — Presenter: Jessica George, Industry Relations Manager, Milady</p> <p><b><i>"Elevating Education One Step at a Time"</i></b></p> <p>Join us for a 90-minute session exclusively for school owners. We'll discuss your top concerns, explore industry trends, and workshop practical solutions. Discover how to transition to the <i>Milady Standard Barbering, 7th Edition</i> and elevate your curriculum. Learn the benefits of digital resources and determine if they're the right fit for your school. Finally, gain strategies for educator retention and professional development. Leave equipped with actionable insights to advance your school and join Milady in driving the industry forward.</p>
	<p><b>2:30 - 4:00 pm</b> — Presenter: Jenn Lyles, Beauty School Marketing Group</p> <p><b><i>"Enrolling the Most Anxious and Depressed Generation"</i></b></p> <p>Dubbed as the most anxious and depressed group in history, Gen Z comes with extra challenges that our enrollment and education teams are failing to recognize and adapt to. There are simple tweaks we can make to our outreach strategy and overall enrollment process to better meet the needs of these leads. We've split tested websites calls-to-action and the results will shock you. You'll even get texting scripts for your admissions team that are guaranteed to increase your tour show rates.</p>

### Sunday, March 9 — INSTRUCTORS — St. Andrews Room






	<p><b>8:30 am - 12:30 pm</b> — Lenita Griffis-Browning, Milady Master Educator</p> <p><b><i>"The Extraordinary Adventures of Empowered Educators"</i></b></p> <p>Join us as we take you on an adventure to uncover the 'secret sauce' to effectively engage students, enhance their school experience, and guide them towards success in the classroom and beyond. This class will take a holistic approach to student engagement, classroom management, and exam success by examining how these three challenges are interconnected. We'll explore a variety of real-world activities that captivate students and empower them to excel. Attendees will earn 4 Continuing Education credit hours, eligible toward Master Educator Certification.</p>
	<p><b>1:00 - 4:00 pm</b> — Presenter: Paul Robinson, Legacy Barber Systems and NABBA Past President</p> <p><b><i>"Non Surgical Hair Replacement Systems Workshop"</i></b></p> <p>Join this class to discuss teaching strategies for addressing hair loss by using natural, synthetic customized solutions to pattern baldness and to learn the importance of the hair replacement consultation and applications of non-surgical methods. In the hands-on workshop segment, you will explore products, tools, instruments and learn how to properly install and remove customized hair replacement systems. Template-making materials &amp; adhesives provided. <u>Items to bring: Bald or close-cut mannequin &amp; stand or tripod; Cordless clipper &amp; trimmer; Shears; Black barber/skin pencil; Permanent marker; All-purpose scissors; Applicator brush (silicone/nylon); Du-rag or stocking cap; Jamaican Kinky or wavy synthetic hair.</u></p>

### Sunday, March 9 — STUDENTS — Shoal Creek Room

	<p><b>9:00 am - 12:00 pm</b> — Presenters: Antinette Maestas &amp; Toby Chavez, Nevada State Board</p> <p><b><i>"Nevada State Board Exam Prep"</i></b></p> <p>President Toby Chavez &amp; Secretary/Treasurer Antinette Maestas of the Nevada Barbers' Health and Sanitation Board will lead students through the complete State Board Exam process. From the application to subject areas on the written exam and practical exam competencies to be scored, students will gain a thorough understanding of the licensure requirements for barbers in Nevada. Sanitation protocols, shaving steps and a classic taper cut will be demonstrated with a Q &amp; A session to follow each segment of the class.</p>	
	<p><b>1:00 - 4:00 pm</b> — Presenter: Dominic Muniz, Hair Wizards Shop Owner and NABBA 2nd Vice President</p> <p><b><i>"Fading Techniques Workshop"</i></b></p> <p>In this class, students will discuss the knowledge and skills needed to create blends and transitions within various fade styles, understand the importance of selecting the right guard size, and how to master the angles needed for each blending or transition area. Students will learn how to achieve low, mid, and high fades using a variety of cutting techniques and tools that include clipper-over-comb, clipper with guards, shear work and texturizing shears through hands-on practice on their mannequins. <u>Items to bring: Male mannequin &amp; stand; Combs (all-purpose, clipper, flat top, taper); Clippers &amp; guards; Shears &amp; blending shears; Spray water bottle; 2 terry cloth towels.</u></p>	

### Sunday, March 9 — DELEGATES — Merion Room

<p><b>9:00 am - Noon</b></p>	<p><b>State Administrators, Legislative, and Marketing Committees Meetings or BSA LAB of Choice</b></p>
<p><b>1:00 - 4:00 pm</b></p>	<p><b>BSA LAB of Choice</b></p>

<b>CLASS &amp; WORKSHOP DESCRIPTIONS</b>		
<b>Monday, March 10 — SCHOOL OWNERS &amp; INSTRUCTORS — Turnberry Room</b>		
	<p><b>9:00 am - 12:00 pm — Presenter: Tracey Nugent, Tracey Nugent Education</b></p> <p><b>"Teach Hair Color Theory with Confidence Using Interactive Learning Techniques"</b></p> <p>Kick off the new year with this essential class for educators! Master the art of teaching Haircolor theory confidently in this engaging 3-hour session by understanding the levels of color, how coloring products work and application techniques. Experience interactive learning techniques designed to keep your students engaged and stimulated throughout their lessons as Tracey leads you through key steps to empower your students, help build their confidence and understanding of hair color, while inspiring their curiosity to learn even more.</p>	
	<p><b>1:00 - 4:00 pm — Presenter: Jim Stone, NACCAS Accreditation Evaluator and NABBA-BSA Chairman</b></p> <p><b>"Shear-cutting Workshop"*</b></p> <p>Bring your tools and implements to hone your shear cutting skills in this hands-on workshop! Discuss sectioning, tool usage, and securing the hair for greater control. Review haircutting terminology and methods related to elevations, projections, and finger placement to achieve different results. Brainstorm ways to incorporate this information into your own classrooms and labs. Participants will perform three basic cuts: solid form (blunt cut), layered, and graduated. <u>Items to bring: Straight, long-haired female mannequin &amp; stand or tripod; Shears; All-purpose combs; Spray water bottle; Hair clips; 2 terry cloth towels.</u></p>	
<b>Monday, March 10 — STUDENTS — St. Andrews Room</b>		
	<p><b>9:00 - 11:00 am — Kate Owens Heinz &amp; Christine Maughan, Sensory Safe Salon Program</b></p> <p><b>"Sensory Safe Solution Certification Program for Students"</b></p> <p>This class offers students an elevated learning experience to help them meet the needs of customers with autism, sensory processing differences, or other special needs. The curriculum includes tools and systems designed to create trust, not trauma, while working behind the chair on the clinic floor or in a shop or salon. Participants will receive Sensory Safe Certification for their attendance.</p>	
	<b>11:00 am - Noon — TBA, Shaving Demonstration</b>	
	<p><b>1:00 - 4:00 pm — Judging Team</b></p> <p><b>"Student Barber Battle: Haircut &amp; Style Competition"</b></p> <ul style="list-style-type: none"> <li>• The Student Barber Battle is open to all students attending at least one day of LAB.</li> <li>• Students will designate their participation level on the BSA LAB Registration Form (Competitor, Model, or Observer).</li> <li>• Judging Criteria: Sanitation, Techniques, Blending, Timing, Overall Cut &amp; Style (50 points possible)</li> <li>• 1st, 2nd, and 3rd Place Winners will be announced following the competition.</li> </ul> <p>Competition Guidelines</p> <ul style="list-style-type: none"> <li>• All work is to be performed on a live model (16 yrs and older); no pre-cutting allowed.</li> <li>• Judges will inspect models before and after the competition.</li> <li>• Bring sanitized tools &amp; implements (list provided).</li> <li>• Competitors will have 45 minutes to complete the haircut &amp; style.</li> </ul> <p><u>Items to bring: Neck strips; Haircutting cape; Combs; Shears; Clippers, trimmers &amp; guards; Hair brush; Hair clips (optional); Blowdryer; Spray water bottle; 2 terry cloth towels; Clipper disinfectant.</u></p>	
<b>Monday, March 10 — DELEGATES</b>		
9:00 am - 4:00 pm	BSA LAB of Choice	
<b>Tuesday, March 11 — DELEGATES — St. Andrews Room</b>		
9:00 am - Noon	NABBA 98th Annual Conference Planning Meeting	
12:00 - 1:00 pm	Luncheon	
1:00 pm - TBA	Annual Conference Planning Meeting, continued	