

<div>NABBA LAB</div> <div>CLASSES, WORKSHOPS & EDUCATORS</div>	
<div>  </div> <div> Penny Burns Founder Beauty Cast Network </div>	<div> Sun, Sep 14 – 9:00 am -Noon – Salon B: School Owners, Instructors, Instructors-in-Training Lead to Retain: How Strong Leadership Drives Student Success and School Revenue Are your students walking out the door before they graduate? In this must-attend session, you'll discover how the right leadership traits create a culture of student commitment, engagement, and growth. Learn how to build a team and environment that inspires students to stay, succeed, and graduate—because retention isn't just about students. It starts with <i>you</i>. <i>Penny is a long-time beauty school owner and a dynamic educator. She founded the Beauty Cast Network to help students connect with potential beauty industry employers and In 2022, launched a new database-driven CRM platform to present students to employers seeking talent.</i> </div>
<div>  </div> <div> Marcia Bird Master Educator Milady </div>	<div> Sun, Sep 14 – 1:00 - 5:00 pm – Salon B: School Owners, Instructors, Instructors-in-Training Developing Effective Educator Relationships This course will arm you with the tools needed to engage in sound relationships with learners, colleagues, and the community. You will learn when to practice effective listening skills and other necessary steps for building effective relationships and managing conflict by identifying the six basic needs of today's learners. <i>Marcia has over 40 years of experience in the beauty industry, spanning salons, education, and senior management positions with top product manufacturers. She has earned recognition from Modern Salon and in 2009 the Milady N.F. Cimaglia Educator of the Year Award. As Protégé's founder, Marcia remains committed to high-quality education and professional growth.</i> </div>
<div>  </div> <div> Patrick Butler Director of Barbershop Experiences V's Barbershop </div>	<div> Sun, Sep 14 – 9:00- 10:30 am – Salon A: Shop Owners, Barbers, Apprentices & Students How to Really Grow as a Barber Join us for some real talk about how to take your barber training and shop experience to the next level in a professional and profitable manner. Discuss the importance of providing exemplary customer service to ensure client retention and measurable referral data. Mon, Sep 15 – 9:00-10:30 am – Salon B: School Owners, Instructors, Instructors-in-Training Teaching to Today's Student Explore and discuss the challenges instructors may be experiencing in today's schools of barbering and cosmetology. Identify the issues and learn how forethought and strategic planning can create a foundation for success in teaching and learning while reducing the risk of negative outcomes. <i>Patrick brings over 30 years of industry expertise and a proven track record in education, operations, and grooming products. As an International educator and a Director at V's, he helps franchisees and barbers to achieve the training, tools, and inspiration needed to deliver exceptional barbershop experiences.</i> </div>
<div>  </div> <div> George Accattato Director of Technical Training Reuzel </div>	<div> Sun, Sep 14 – 10:30- Noon – Salon A: Shop Owners, Barbers, Apprentices & Students Reuzel Technical Training Demo Learn how to integrate Reuzel's Baseline cutting approach and the Reuzel Routine to easily create timeless cuts for your customers that can be styled in a variety of ways. Mon, Sep 15 – 10:30-1:00 am – Salon B: School Owners, Instructors, Instructors-in-Training Introduction to Reuzel University Explore the Reuzel School Program and how it interfaces with Barber & Cosmetology programs as an <i>advanced</i> addition to standard coursework using the universal language of its core curriculum to develop learners from novice to mastery in Men's grooming. <i>As Lead Educator for the REUZEL team, George brings decades of experience in barbering, business, authorship, and international training to NABBA LAB. George's passion for education is deep rooted in the importance of basics in order to achieve the freedom to expand your vision.</i> </div>
<div>  </div> <div> Rod Hampton X-Quisite Cutz School of Barbering </div>	<div> Sun, Sep 14 – 1:00-2:00 pm – Salon A: Shop Owners, Barbers, Apprentices & Students Straight-Hair State Board Cut Need to practice haircutting on a mannequin for state board exams? We all know the limitations of using mannequins to demonstrate competency skills for licensure, yet more boards and testing companies are using mannequins instead of live models. In this class, you 'll learn how to use all your tools & implements to demonstrate blending, balance and safety techniques to achieve a passing score! <i>After 5 years teaching experience at the London Correctional Institution and earning his Bachelor's in Education, Rod opened X-Quisite Cutz School of Barbering where his students have maintained a 100% graduation and state board exam pass rate since opening in 2021.</i> </div>
<div>  </div> <div> Dominic Muniz NABBA 2nd VP </div>	<div> Sun, Sep 14 – 2:00-5:00 pm – Salon A: Shop Owners, Barbers, Apprentices & Students Freestyle Design Techniques Workshop This dynamic haircut & design workshop is designed for barbers looking to sharpen and elevate their skills. The hands-on class focuses on precision cutting, creative freestyle designs, and modern cutting techniques. Learn step-by-step methods and leave with practical tools to enhance services. <u>Bring: male mannequin & stand, clipper & taper combs, clippers & guards, shears & blending shears, spray water bottle, towels.</u> <i>Dom has 3 flourishing Hair Wizards shops and served on the PA Board. He is a Sensory Safe educator and is recognized as one of the 100 most influential Latinos in Philly for his community & professional service.</i> </div>
<div>  </div> <div> Jessica George Industry Relations Manager for Milady </div>	<div> Mon, Sep 15 – 11:00-Noon – Salon B: School Owners, Instructors, Instructors-in-Training Beyond the Screen: Digital Tools as Classroom Companions In a world where tech is often reduced to assignment drop zones, this interactive session will shift your perspective on digital tools from passive platforms to active teaching partners. Join us as we explore how to integrate digital activities into daily instruction to boost engagement, deepen understanding, and empower students to learn. Walk away with ready-to-use strategies and examples that transform familiar tools into catalysts for collaboration, creativity, and critical thinking. <i>Jessica George is a licensed cosmetologist, educator, and training specialist with over 15 years experience in the beauty and wellness industry. Her experience includes working behind the chair, brand educator, fashion and editorial stylist, platform artistry, education director, curriculum development in salons and schools and as a liaison to State boards, exam developers, associations, and brand partners.</i> </div>

 <p>Joel Alvarado Program Director SQUIRE for Schools</p>	<p>Mon, Sep 15 – 1:00-2:00 pm – Salon B: School Owners, Instructors, Instructors-in-Training From Classroom to Chair: Squire for Schools Program</p> <p>Most student barbers graduate with solid technical skills, but little experience managing client relations, appointments or the business side of barbering. Learn how SQUIRE is partnering with schools to give students hands-on experience with real booking & business tools before graduation to ensure that future barbers launch more sustainable careers from day one!</p> <p><i>With his barbering experience and role at SQUIRE, Joel has on-boarded over 1,000 businesses and worked with nearly 15,000 barbers globally. He runs a web design agency dedicated to barbers and consults shops and groups such as Mr. State Board and Sensory Safe Solutions on best business practices.</i></p>
 <p>Heather Sinclair NABBA 3rd VP</p>	<p>Mon, Sep 15 – 2:00-4:00 pm – Salon B: School Owners, Instructors, Instructors-in-Training Teaching Haircoloring & Lightening</p> <p>This Hair Color Fundamentals class is designed to provide instructors with a solid foundation in color theory, formulation, and application techniques. Heather will break down the science behind hair color and explore how to effectively teach these concepts to students in a practical, easy-to-understand way.</p> <p><i>Heather has served the beauty industry for over 30 years as a licensed cosmetologist, barber and master instructor. She is a salon owner of over 20 years, owns a successful nationally accredited barber school, is active in legislative matters, served the Oklahoma Board for four years, and is Secretary/Treasurer of NIC.</i></p>
 <p>Andrew Blaney Caliber Pro</p>	<p>Mon, Sept 15 – 9:00-10:30 am – Salon A: Shop Owners, Barbers, Apprentices & Students Advanced Cutting Techniques Demo</p> <p>Learn about the concept of "relaxed" cutting while using proper safety precautions & procedures . Discuss the pros & cons of where hair is supposed to "live" as it relates to the head form during a haircut. Learn all you need to know about different clipper motors, their uses and why different clippers for different effects.</p> <p><i>Andrew is co-founder of New Generation Barber Academy and a Caliber Pro rep with years of experience as a master barber. He is dedicated to training the next generation of skilled barbers with a strong focus on professionalism, excellence, and the knowledge and skills needed to succeed in the professions.</i></p>
 <p>Revel Williams New Generation Barber Academy</p>	<p>Mon, Sept 15 – 10:30-Noon – Salon A: Shop Owners, Barbers, Apprentices & Students Advanced Cutting Workshop</p> <p>Bring your tools to practice precision cutting using various methods to form foundation starting points, reduce bulk and avoid demarcation lines. Learn how to use different razor cutting and texturizing techniques to layer different hair types into trend-setting haircuts. Discuss style consultations from the shag and wolf cut to bobs to match head shapes. Bring: <u>male mannequin & stand, all-purpose, clipper & taper combs, clippers & guards, razor, shears & blending shears, spray water bottle, towels.</u></p> <p><i>Revel is the visionary co-founder of New Generation Barber Academy. With years of experience in the barbering industry, his passion and expertise have shaped the foundation of New Generation Barber Academy. His commitment to providing top-notch education and training has earned him a reputation for excellence and his unwavering commitment to producing skilled barbers is legendary.</i></p>
 <p>Tony Holloman NABBA BA Council</p>	<p>Mon, Sept 15 – 1:00-2:00 pm – Salon A: Shop Owners, Barbers, Apprentices & Students NABBA Barbershop Association</p> <p>Join us for an overview of the newly launched NABBA Barbershop Association! Learn about opportunities to become involved in its leadership and future as we work toward creating a strong presence and voice for our profession at the local, state, and national level!</p> <p><i>Tony serves on the SC Board of Barber Examiners and the NABBA BA Advisory Council. After 8 years in the Navy, Tony worked in real estate and barbering, which led to the 2015 opening of Man of Honor Barber & Grooming to "bring back pride & professionalism to one of the oldest professions known to man."</i></p>
 <p>Donnie Snyder NABBA President WV Board Chairman</p>	<p>Mon, Sept 15 – 2:00-3:00 pm – Salon A: Shop Owners, Barbers, Apprentices & Students Barbershop Business 101</p> <p>If you think shop ownership is in your future, you'll gain valuable insights from Donnie's first-hand experience with managing multiple locations, staff, and business operations. Topics will cover pros & cons of barber business models, location planning, operations, finances, employees vs. independent workers and more to prepare future entrepreneurs for success in the profession.</p> <p><i>Donnie started cutting hair in the military and has been a licensed barber for over 14 years. He owns and operates two mall locations and a mobile unit, Dub vs Cutz. As the current NABBA President, Donnie has been a state delegate for 5+ years and is in his second term as the WV Board chair.</i></p>
 <p>Bruce Waight NABBA Past President</p>	<p>Mon, Sept 15 – 3:00-4:00 pm – Salon A: Shop Owners, Barbers, Apprentices & Students Barbershop Panel Q & A</p> <p>Join us for a session of open dialogue and Q & A with NABBA members that are current or former shop owners to gain insight, problem-solve or share the challenges and benefits of shop ownership.</p> <p><i>Bruce was the NABBA President in 2024 and served on the Oklahoma Board from 2018 to 2021. He is a community advocate & social entrepreneur dedicated to empowering communities. In addition to his shop, Bruce consults on projects and helps develop barbering initiatives. He is the founder of Hair Collaborative, a volunteer group that provides free haircuts to those in need and started the first mobile shop in Oklahoma.</i></p>
 <p>Jeff Dame Entrepreneur</p>	<p>Mon, Sept 15 – 1:00-2:30 pm – Salon C: Current/Former NABBA Delegates & Past Presidents Parliamentary Procedures 101</p> <p>Tired of meetings that go in circles? In just 90 minutes, you'll learn the essential tools from Robert's Rules of Order to keep meetings fair, fast, and productive. This interactive workshop will include real-life examples with role-play practice and a handy quick-reference guide to take with you so you can use what you learn!</p> <p><i>Jeff is a seasoned entrepreneur of over 40 years. He has served and led numerous boards both civically and municipally for over 20 years. His wife Carla is a NABBA delegate and school owner. Says Jeff, "I am not a parliamentarian, but have many years of practicing Roberts Rules of Order."</i></p>
 <p>Cecil Kidd AACS Executive Director</p>	<p>Mon, Sept 15 – 4:00-5:00 pm – Salon C: All Attendees - NABBA Members, Schools & Shops Industry News Update</p> <p>Don't miss this information-packed session with one of our industry's most notable leaders! Cecil will cover all the latest "news you can use" about the Big Beautiful Bill, No Tax on Tips, Gainful Employment, Borrower Defense, State and Federal legislation and more.</p> <p><i>Cecil is the Executive Director of the American Association of Career Schools in Washington DC and is a well-known leader in association management, postsecondary education and government relations. His unique combination of expertise and experience in private school operations, legislation and leadership is an asset to our industry at all levels.</i></p>